

**Henderson Area Chamber**  
**September 25, 2024**  
**Henderson Library Meeting Room**

**Members Present:** Beth Cornish, Doug Thomas, Brenda Kotasek, Mary Ann Pilling, Melissa Stevens, Amy Hardel, Jane Schuette and Dee Thomas.

**Guests/prospective members:** none

**Call to Order:** Beth Cornish at 12:08 p.m.

**Secretary's Report:** Motion to approve minutes made by Jane, seconded by Brenda, passed unanimously

**Treasurer's Report:** none

**Old Business:**

**Membership numbers: no update**

- 1. 2024 ornament:** The ornament will now be available for sale at \$23. According to Dee no one is pushing ornament sales. We need to get the word out. Beth to take a photo, make flyers and distribute around town.
- 2. Design Team Updates:** Amy spoke about the Recreation Committee. They have upcoming fundraisers. October 12 – Family Fun Night at Bender Park will include popcorn, corn dogs, s'mores, Brickhouse Meats, music, big trucks and a movie. October 27 from 4-7 – Lions Spaghetti Feed proceeds - will be dedicated to the splash pad; a letter requesting support has gone out to all businesses in local communities; a special bingo night will be upcoming; Hawaiian-themed dance for Jan 18.
- 3. Evolution's 20<sup>th</sup>** anniversary was well attended
- 4. Community Worship** service garnered \$700 in donations.
- 5. Chamber will help** with election forum in some way.

**New Business:**

1. Lucky 11 ???
2. Santa's Helpers – now under the purview of the Fire Department – they are set for Sunday, December 15 – reach out to Marcia Parrott for assistance requests (when and where for treat bags and who is doing social media)
3. Small Business Saturday – newspaper ad support, radio ads???
4. Facebook page status.
5. Tree lighting, carols, cocoa, maybe s'mores, preview Santa window – Black Friday? Precedes SBS
6. Business holiday decorating challenge – maybe look at the extra stuff at the center and the bank so businesses don't have to spend much money.
7. New Sales Tax: Short discussion on city sales tax proposal – change from 6.875 to 6.925 percent – impact is \$0.05 per \$10 – if passed will need to work with Roll-in committee to set a fee for food trucks as most seem to be cash only and probably not reporting their sales to the Department of Revenue

**Projects/events/committee reports & Updates**

**Design Team Committee Updates:**

1. **County** – there was a recent trail meeting and the Blakeley intersection is set to close tomorrow
2. **City** – Cannabis ordinances, where to sell (zoned Ag2)
3. **School Board** – MNCS about to celebrate 30<sup>th</sup> anniversary – Dee will get a photo for the Indy
4. **Regional Trail** – Doug reports it is proceeding to plan. Still needs \$30,000 for signage.
5. **Hummingbird Center** – The deck is done and the view is amazing. Awaiting grants.
6. **Marketing committee:** Business spotlights; Apply for grant from UMN Extension Service – Dana will handle. Set up a meeting for all businesses and non-profits to try to get everyone on the same page.
7. **Henderson Community Foundation** – group will meet in September to choose recipients.

**Community Calendar:** Ladies Night Out – 11/1; Small Business Saturday 11/30

**Next Meeting:** October 30, 2024 at noon.

Motion to adjourn by Beth, seconded by Brenda – unanimous vote: 1:10 p.m.

Respectfully submitted,  
Beth Cornish, Secretary